

The American Cancer Society

With gratitude to our
2013 Pink & Black Tie
Gala Supporters

Committee
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Thank You to Our Premier Sponsors

Gold Sponsor



Silver Sponsor



Bronze Sponsor



Pink &
Black Tie
Gala

Steven Paulino For AnthonyAccardo.com

For more information,
please call 212.237.3884 or Jessica.Peterson@cancer.org
Visit PinkandBlackTieGala.com for more details and directions!

Please Join Us to Celebrate
the American Cancer Society's
100th Birthday



The American Cancer Society is a global grassroots force of more than three million volunteers saving lives and fighting for every birthday threatened by every cancer in every community. As the largest voluntary health organization, the Society's efforts have contributed to a 20 percent decline in cancer death rates in the U.S. since 1991, and a 50 percent drop in smoking rates. Thanks to our progress, nearly 14 million Americans who have had cancer and countless more who have avoided it will celebrate more birthdays this year. As we mark our 100th birthday in 2013, we're determined to finish the fight against cancer. We're finding cures as the nation's largest private, not-for-profit investor in cancer research, ensuring people facing cancer have the help they need and continuing the fight for access to quality health care, lifesaving screenings, clean air, and more.

Gala proceeds fund direct support services to Brooklyn cancer patients and their families as well as the Society's national life-saving research. The American Cancer Society will meet the complex and challenging needs of more than 40% of families in Brooklyn facing cancer this year.

Sixty years ago, 1 out of 3 people diagnosed with cancer survived. Today, thanks in part to the work of the American Cancer Society, 2 out of 3 will survive. Let's make it 3 out of 3.

Join us to help finish the fight.

American Cancer Society
Cordially invites you to the Fifth Annual

Pink &
Black Tie
Gala

Tuesday, September 17, 2013
7:30-11:00 pm

Honoring John E. Kehoe, MD
With Host Stacy London
of TLC's *What Not To Wear*

Brooklyn Botanic Garden
1000 Washington Avenue, Brooklyn, New York 11225

Cocktails • Hors D'oeuvres • Dancing • Auction

Festive pink & black evening attire requested

212.237.3884

pinkandblacktiegala.com

Pink & Black Tie Gala

SPONSORSHIPS

GOLD SPONSOR - \$10,000

Four high top tables for five people with preferred location (total of 20 people)
- VIP reception at the Atrium - logo on event signage - two pages in event journal - logo featured on event website - recognition from podium - company included in pre & post event publicity

SILVER SPONSOR - \$5,000

Two high top tables for five people with preferred location (total of 10 people)
- VIP reception at the Atrium - logo on event signage - full page in event journal - logo featured on event website - recognition from podium - company included in pre & post event publicity

BRONZE SPONSOR - \$2,500

One high top table for five people - VIP reception at the Atrium - logo on event signage - half page in event journal - logo featured on event website - recognition from podium - company included in pre & post event publicity

TICKET OPTIONS

PATRON TICKET - \$500

One ticket to event - listing as Patron in event journal - VIP reception at the Atrium 6:30-7:30 pm - Admission to Pink & Black Tie Gala at the Palm House 7:30-11:00 pm - one seat at a high top table for event - VIP gift bag

VIP TICKET - \$300

One ticket to event - VIP reception at the Atrium 6:30-7:30 pm - Admission to Pink & Black Tie Gala at the Palm House 7:30-11:00 pm - VIP gift bag

GENERAL ADMISSION TICKET - \$200

JOURNAL

Journal:

_____ Inside Front or Back cover of Journal	\$1,000	(5.5" wide X 8.5" high)
_____ Full Page	\$500	(5.5" wide X 8.5" high)
_____ Half Page	\$300	(5.5" wide X 4.25" high)
_____ Quarter Page	\$175	(2.75" wide X 4.25" high)

Cover pages are four color; all other pages are black and white. All journal pages should be in high resolution JPG or PDF (at least 300 Dpi) to elizabeth.lombardi@cancer.org or call 212.237.3889 with any questions.

For more information, directions to the Brooklyn Botanic Garden and to purchase tickets visit the event website: PinkandBlackTieGala.com. No tickets will be mailed for the event, please visit registration upon arrival.

American Cancer Society



Tuesday, September 17, 2013

7:30-11:00 pm, Brooklyn Botanic Garden

I/we would like to participate as follows:

Sponsorship Opportunities

___ Gold Sponsor \$10,000
___ Silver Sponsor \$5,000
___ Bronze Sponsor \$2,500

Tables & Tickets

___ Patron Ticket \$500
___ VIP Ticket \$300
___ General Admission \$200

I/we cannot attend the Pink and Black Tie Gala this year, but would like to support the American Cancer Society with a cash contribution of:

___ \$250 ___ \$1500 ___ \$1000 ___ \$500 ___ \$250 \$ ___ Other

Your Gala contribution does not include tickets to the event. All cash contributions are 100% tax deductible and all contributions of \$250 and above will be acknowledged in Journal.

Cash contributions are 100% tax -deductible and will be acknowledged in the Gala Journal (above \$250).



Registration and Payment Information

Name: _____

Title: _____ Company: _____

Billing Address: _____

City: _____ State: _____ Zip: _____

Phone: _____ Fax: _____

Email: _____

___ Check enclosed (payable to American Cancer Society) \$ _____

___ Please charge my credit card in the amount of \$ _____

Visa _____ MC _____ Amex _____ Discover _____

Name on Credit Card _____

Signature _____

Account # _____ Exp. Date _____

Please make checks payable to American Cancer Society. Return this form and payment to: American Cancer Society, Pink & Black Tie Gala, 132 W 32nd St, New York, NY 10001 or fax to 718.789.1746. Please contact Jessica Peterson at 212.237.3884 or Jessica.Peterson@cancer.org if you have any questions